

REP HEADLINE# 6250644 TRF# 323881  
\$\$\$ MOD# 13: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 15.24  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

ADV # ADV. NAME ISS/DSCC IE REP. # OFF. # 6556 SALESMAN #  
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT  
3050 K ST NW, SALES PRSN WA- JOE KNAUER  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6250644 CLASS: NATL. LOCAL REGIONAL  
PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV6/12 WK-5 DATE NOV5/12 15.24  
CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO LENA  
FR JULIE  
OK'D M21  
PLS CFM, THX 11/5

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM DSCC-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 49												
AGENCY PRODUCT CODE = 53												
AGENCY EST# = 1505												
21	S		700P-800P	30		\$1,200.00	10/13	10/13	0		SAT	0
21	S		700P-800P	30		\$1,200.00	10/20	10/20	1		SAT	1
21	S		700P-800P	30		\$1,200.00	10/27	10/27	0		SAT	0
21	S		700P-800P	30		\$1,200.00	11/3	11/3	0		SAT	0

PROGRAM : JEOPARDY/WHEEL  
CON COM1 : JEOPARDY/WHEEL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
81	A		500A-530A	30		\$1,200.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS												
ORD COM1: NO RUN DUE TO SPORTS RUN OVER, WE CAN OFFER IF THEY WILL EXTEND												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-21 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M21 OK'D BUY#21 MISSED: SAT/700P-800P NOV3 30S \$1,200.00 (NOV5/12)												
OFFER: TUE/500A-530A NOV6 30S \$1,200.00 PLS ADVISE.												
CMT: NO RUN DUE TO SPORTS RUN OVER, WE CAN OFFER IF THEY WILL EXTEND												
CONTRACT TOTAL												601900.00
TOTAL SPOTS												280

OCT/12 397900.00 NOV/12 204000.00

MARKET TOTALS \$2,019,714

WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE